



Web Log Targeting



COULD YOUR FAMILY BE A
A TARGET?

(JOURNAL OF A MILITARY HOUSEWIFE)

INFORMATION WAS OBTAINED FROM A FAMILY WEBSITE:

1. HUSBAND'S NAME, HOMETOWN, UNIT, AND DATES OF DEPLOYMENT.
2. PICTURE OF SPOUSE
3. EXPECTING THEIR FIRST CHILD ON DECEMBER 8, 2005.
4. BABY SHOWER SCHEDULED FOR OCTOBER 22, 2005
5. DATE SPOUSE FAILED HER DRIVER'S TEST

A **GOOGLE SEARCH** ON INFORMATION OBTAINED FROM WEBSITE REVEALED:

1. SPOUSE'S A.K.A. (Screen Name)
2. COUPLE'S HOME ADDRESS
3. SPOUSE'S DATE OF BIRTH
4. HUSBAND'S YEAR OF BIRTH
5. DATE SPOUSE OBTAINED HER DRIVER'S LICENSE.